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**Counseling College Students in a Globalized, Multicultural Era: Centering the Experiences  
of Black Students and Students of Color**

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## **Abstract**

This study examines the intersection of multiculturalism, globalization, and diversity in college counseling, with particular attention to the experiences of Black students and other historically underrepresented groups. Through triangulated research incorporating student focus groups, this investigation identifies systemic barriers—including stigma, lack of culturally representative counselors, and insufficient outreach—that significantly impede help-seeking behaviors among students of color. Conversely, the research illuminates cultural assets these students bring to campus environments, including family and peer networks, spirituality, and community-based coping mechanisms. Findings reveal that traditional Western, Eurocentric counseling models inadequately address the complex needs of culturally diverse student populations navigating acculturative stress, racial trauma, and intersecting identities. The study proposes a comprehensive framework integrating multicultural competence development, equity-centered policies, and culturally affirmative practices within institutional counseling services.

Recommendations include diversifying counseling staff, implementing culturally specific programming, establishing peer mentorship initiatives, and transforming reactive counseling models into proactive, preventative approaches. By centering student voices and examining global counseling implications, this research advances a culturally sustaining counseling paradigm that promotes both academic and emotional success for all students in an increasingly interconnected world.

**Keywords:** multicultural counseling, Black college students, cultural competence, globalization, mental health equity, culturally responsive practice

## **Counseling College Students in a Globalized, Multicultural Era: Centering the Experiences of Black Students and Students of Color**

The demographic landscape of American higher education has undergone dramatic transformation over the past several decades, fundamentally challenging traditional counseling paradigms. Multiculturalism, globalization, and diversity have evolved from peripheral considerations to central imperatives in the provision of effective mental health services on college campuses (Alamsyah et al., 2024). Contemporary university counseling centers serve student populations representing an unprecedented array of racial, cultural, linguistic, and national backgrounds, each bringing distinct worldviews, healing traditions, and mental health conceptualizations to the therapeutic encounter. This demographic shift necessitates a critical examination of counseling frameworks that have historically centered Western, Eurocentric psychological models while marginalizing or pathologizing non-Western approaches to wellness and healing.

For Black students and other students of color, this disconnect between traditional counseling services and cultural realities creates significant barriers to accessing mental health support. These students navigate complex intersections of racial microaggressions, systemic discrimination, acculturative stress, and cultural identity negotiation—experiences often inadequately addressed by counselors lacking multicultural competence (Keum et al., 2022). The consequences of this cultural incongruence extend beyond individual wellbeing; they perpetuate institutional inequities and contribute to mental health disparities that undermine academic persistence and success for underrepresented student populations.

This investigation addresses a critical gap in counseling literature by centering the lived experiences of Black students and other historically marginalized groups within the context of

globalization and increasing campus diversity. Through focus group methodology and triangulated research approaches, this study examines how systemic barriers intersect with cultural strengths to shape help-seeking behaviors and counseling outcomes. The research questions guiding this inquiry are: (a) What specific barriers do Black students and students of color encounter when accessing campus counseling services? (b) What cultural assets and coping mechanisms do these students utilize to maintain psychological wellness? and (c) How can counseling frameworks be transformed to provide culturally sustaining, equity-centered mental health services in a globalized educational context?

By investigating these questions, this study contributes to the growing body of scholarship advocating for anti-oppressive, culturally responsive counseling practices. The findings offer practical implications for counselor education, institutional policy development, and the evolution of counseling models capable of meeting the needs of diverse student populations in an increasingly interconnected world.

### **Multiculturalism, Globalization, and Diversity in Counseling: Theoretical Foundations**

#### **The Historical Context of Eurocentric Counseling Models**

The counseling profession emerged primarily from Western European and North American psychological traditions, grounded in individualistic values, intrapsychic conceptualizations of distress, and therapeutic approaches emphasizing autonomy, self-actualization, and verbal processing (Estrada et al., 2002). These foundational assumptions, while potentially beneficial for some populations, fail to accommodate the collectivist orientations, spiritual frameworks, and community-centered healing practices prevalent in many African, Asian, Latin American, Indigenous, and other non-Western cultures. The uncritical

exportation of these models to diverse populations constitutes a form of cultural imperialism that can alienate students whose worldviews diverge from dominant Western paradigms.

For Black students specifically, this historical context carries additional significance. The psychological establishment has a documented history of pathologizing Black cultural expressions, family structures, and coping mechanisms while simultaneously neglecting the impact of systemic racism on mental health (Keum et al., 2022). Traditional diagnostic frameworks have often failed to account for race-based trauma, the psychological toll of navigating predominantly White institutional spaces, or the protective factors embedded in Black cultural traditions. This legacy of cultural insensitivity and racial bias continues to influence contemporary counseling practice, manifesting in Black students' well-documented reluctance to engage with campus mental health services.

### **Defining Multicultural, Global, and Diverse Counseling Approaches**

Multiculturalism in counseling represents a paradigmatic shift toward recognizing and honoring diverse cultural identities, values, and worldviews within therapeutic relationships (Cerolini et al., 2023). This approach requires counselors to move beyond cultural awareness toward active cultural competence—developing knowledge of specific cultural groups, recognizing culturally specific stressors, and adapting interventions to align with clients' cultural frameworks. Multicultural counseling explicitly acknowledges how systemic factors including racism, xenophobia, and socioeconomic marginalization contribute to psychological distress among Black, Asian, Latino, Indigenous, and immigrant students.

Globalization introduces additional complexity to the counseling environment by creating transnational educational spaces where students with hybrid cultural identities seek services (Estrada et al., 2002). First-generation immigrants may grapple with acculturative stress as they

navigate conflicting cultural expectations; international students often experience homesickness, language barriers, and isolation from familiar support systems; children of diaspora communities may struggle to integrate competing cultural demands from heritage and host cultures. Moreover, globalization amplifies awareness of worldwide crises—racial injustice, armed conflicts, climate change, political instability—that exert profound psychological impacts on students maintaining transnational connections and identities.

Diversity extends beyond demographic categories to encompass the full spectrum of human difference and the intersecting identities that shape individual experience (Kaygusuz, 2012). An intersectional framework recognizes that students simultaneously navigate multiple identity dimensions—race, ethnicity, gender, sexual orientation, socioeconomic status, disability status, religious affiliation, immigration status—that interact to create unique patterns of privilege and oppression. For instance, a Black international student from a low-income background who identifies as queer experiences qualitatively different stressors and possesses different resources than a domestic Black student from an affluent family with heterosexual identity. Effective counseling must attend to these intersecting identities rather than treating any single dimension as determinative.

### **Operationalizing Multicultural Competence in Practice**

Translating these theoretical commitments into operational practice requires systematic transformation of counseling service delivery (Cerolini et al., 2023). Accessibility must extend beyond physical availability to encompass cultural accessibility—ensuring services feel welcoming, relevant, and trustworthy to diverse student populations. Concrete strategies include: providing multilingual counseling options; developing culturally specific group therapy offerings such as affinity spaces for Black students, Asian American students, or LGBTQ+ students of

color; implementing outreach programming that builds trust within communities where mental health stigma prevails; and recruiting counseling staff whose racial, cultural, and linguistic backgrounds reflect student body demographics.

At the policy level, institutions must mandate equity-centered training across all campus departments, not merely within counseling centers. Faculty and administrators require professional development addressing how to recognize distress signs, respond supportively to student disclosures, and avoid microaggressions that compound psychological burden. Counseling centers should establish formal partnerships with multicultural student centers, identity-based student organizations, and community agencies serving specific populations, creating referral networks and collaborative programming that extend mental health support beyond clinical settings.

These structural changes represent necessary but insufficient conditions for culturally responsive counseling. Individual counselors must cultivate cultural humility—recognizing the limitations of their own cultural perspectives and committing to lifelong learning about communities different from their own (Lee et al., 2024). This stance positions counselors as learners willing to be educated by clients about their cultural realities rather than presuming expertise about students' experiences based on demographic characteristics or academic training. By integrating these multilevel interventions, counseling services can begin to reflect and honor the global, multicultural character of contemporary campus communities.

### **Voices of Students: Challenges and Strengths in Seeking Counseling Support**

#### **Systemic Barriers to Help-Seeking Behaviors**

Focus group data reveal that Black students and other students of color encounter substantial systemic barriers when attempting to access campus mental health services. These

obstacles operate at multiple ecological levels, creating cumulative disadvantage that significantly impedes help-seeking behaviors. At the interpersonal level, students describe experiencing hypervisibility and invisibility simultaneously—being viewed as representatives of their entire racial or cultural group while their individual identities and needs remain unseen (Kaygusuz, 2012). This burden of representation generates chronic stress as students feel pressured to counter stereotypes, educate peers about their cultures, and manage others' discomfort with diversity.

Black students specifically report pervasive experiences of racial microaggressions—subtle, often unconscious expressions of racial bias—that accumulate to produce significant psychological harm. These include assumptions of intellectual inferiority, surveillance and suspicion in campus spaces, exclusion from social and academic networks, and minimization of race-related concerns by White peers, faculty, and staff.

The psychological toll of these experiences manifests as racial battle fatigue—chronic stress resulting from constant vigilance against racism and repeated need to prove one's legitimacy in predominantly White institutional environments (Keum et al., 2022). When students attempt to process these experiences in counseling, they frequently encounter counselors who lack understanding of racial trauma, minimize racism's impact, or respond defensively to discussions of White privilege and systemic oppression.

International students articulate distinct but related challenges including language barriers that impede expression of complex emotional experiences, culture shock stemming from unfamiliar academic and social norms, and absence of culturally relevant support systems. Latino students express concern that counselors may misunderstand or devalue their cultural backgrounds, particularly regarding family obligations, gender role expectations, and



help-seeking norms. Asian and Asian American students describe cultural stigma surrounding mental illness that constructs counseling as shameful weakness reflecting poorly on families and communities. First-generation college students, disproportionately representing students of color, prioritize basic survival needs—financial stress, academic preparedness concerns, family obligations—over emotional wellbeing, viewing counseling as luxury rather than necessity. Structural barriers compound these interpersonal and cultural obstacles. Students consistently report prohibitively long waitlists for initial appointments, insufficient session availability to address ongoing concerns, and counseling staff demographics that fail to reflect student body diversity.

Black students express particular concern about the predominance of White counselors who may harbor unconscious racial biases, lack knowledge about Black cultural strengths and stressors, or demonstrate discomfort discussing racism and its psychological impacts (Keum et al., 2022). This representation gap creates fundamental trust deficits that deter students from initiating contact with counseling services or from continuing engagement after unsatisfying initial encounters.

### **Cultural Strengths and Indigenous Coping Mechanisms**

Despite these formidable barriers, students demonstrate remarkable resilience and resourcefulness, drawing upon cultural strengths that often remain unrecognized by traditional counseling frameworks. Black students particularly emphasize spirituality and faith communities as central sources of psychological support and meaning-making. Religious involvement provides social connection, existential grounding, and access to pastoral counseling that feels culturally congruent and trustworthy. Similarly, many students rely heavily on family networks and peer support systems, privileging collective rather than individual processing of distress.

These communal approaches to healing reflect collectivist cultural values and may feel more authentic than the individualistic orientation of conventional therapy.

Creative expression serves as another vital coping mechanism. Students describe using music, visual arts, dance, and spoken word poetry to process difficult emotions, assert cultural identity, and build community with others sharing similar experiences. These artistic practices often carry cultural significance—connecting students to heritage traditions while facilitating contemporary meaning-making. Mindfulness practices, journaling, and intentional reflection represent additional strategies students employ to maintain psychological equilibrium amid campus stressors.

For some students, activism and social justice engagement transform personal pain into collective empowerment. Participating in racial justice organizations, cultural student groups, or advocacy initiatives allows students to contextualize individual struggles within broader systemic frameworks, reducing self-blame while fostering agency and purpose (Keum et al., 2022). This connection between personal healing and social justice work represents a culturally grounded approach to wellness that conventional counseling models have historically overlooked or pathologized as avoidance of individual psychological work.

These narratives underscore that students are not passive consumers awaiting professional intervention but active agents possessing sophisticated understandings of their needs and effective strategies for addressing them. Their recommendations for improving counseling services reflect this agency and expertise. Students advocate for proactive outreach through cultural organizations, integration of mental health education into orientation programming, peer mentorship initiatives that normalize help-seeking, and creation of visible safe spaces throughout campus. They also emphasize the critical importance of counseling staff diversity and access to

group modalities that honor cultural realities and foster community connection (Keum et al., 2022). These student-generated insights provide essential guidance for developing counseling practices responsive to the realities of diverse campus populations.

### **What Counselors Can Do: Practice and Advocacy Recommendations**

#### **Individual Practice: Developing Multicultural Competence**

Effective counseling in multicultural, globalized campus environments requires counselors to embrace dual commitments to clinical practice and systemic advocacy. At the individual practice level, counselors must pursue ongoing professional development addressing cultural competence, racial trauma, LGBTQ+ affirmative care, and culturally adapted therapeutic modalities (Keum et al., 2022). This training should extend beyond superficial cultural awareness to encompass deep knowledge of specific communities' historical experiences, contemporary stressors, family structures, help-seeking norms, and healing traditions.

Cultural humility represents the foundational stance enabling effective multicultural counseling. This orientation positions counselors as perpetual learners who recognize their own cultural conditioning and its limitations, actively solicit clients' expertise about their cultural realities, and remain open to challenging their assumptions (Lee et al., 2024). When working with Black students, cultural humility requires counselors to educate themselves about historical and contemporary racism, acknowledge their own racial socialization and potential biases, and demonstrate genuine willingness to discuss race and its psychological impacts without defensiveness or color-blind minimization.

Building trust with students of color necessitates counselor visibility and accessibility beyond clinic walls. Attending campus cultural events, establishing relationships with identity-based student organizations and multicultural centers, and participating in community

gatherings signal counselors' authentic investment in students' wellbeing and cultural communities. These connections transform counseling from foreign, threatening institutional mechanism to accessible resource embedded within students' campus ecology. For Black students particularly, seeing counselors engage respectfully with Black student spaces and cultural expressions can begin to counteract historical distrust of predominantly White mental health systems.

Counselors must also adapt therapeutic approaches to align with clients' cultural frameworks. For students from collectivist cultures, individual therapy may feel isolating or culturally incongruent; these students may benefit more from family or group counseling that honors relational orientations. Students whose cultures emphasize somatic expression of distress require counselors skilled in body-based interventions rather than exclusively cognitive-verbal approaches. Spiritually oriented students need counselors who respect religious frameworks and can integrate spiritual practices into treatment. Rather than requiring students to conform to predetermined therapeutic models, culturally responsive counseling flexibly adapts to meet students within their cultural contexts.

### **Systemic Advocacy: Transforming Institutional Structures**

Individual clinical competence, while necessary, proves insufficient without corresponding institutional transformation. Counselors occupy unique positions to identify systemic barriers—inadequate funding, restrictive session limits, unwelcoming physical environments, inequitable resource distribution—and raise them to administrators. This advocacy might include presenting data to administrators demonstrating disparities in service utilization and satisfaction across racial groups, proposing budget allocations for staff diversification and expanded services, or partnering with student affairs divisions to infuse

mental health support throughout campus infrastructure rather than isolating it within counseling centers.

Outreach programming represents critical mechanism for reducing stigma and normalizing help-seeking, particularly within communities where mental health intervention carries cultural stigma. Counselors should collaborate with student organizations, multicultural centers, and peer leaders to develop culturally tailored mental health education workshops, peer ambassador programs, and dialogue circles (Lee et al., 2024). These initiatives can occur in spaces where students already gather—residence halls, cultural centers, student union areas—rather than requiring students to enter potentially intimidating clinical settings. Normalizing mental health challenges as common experiences rather than individual pathology can begin to shift cultural narratives that construct counseling as shameful weakness.

Group counseling modalities deserve particular emphasis given their alignment with collectivist cultural values and their capacity to foster community connection. Affinity groups for students sharing common experiences—Black student processing groups, international student adjustment groups, first-generation student support circles, LGBTQ+ students of color groups—create spaces where participants feel understood, validated, and less alone in their struggles (Lee et al., 2024). These groups leverage peer support as therapeutic mechanism while addressing the representation gap by ensuring students encounter others who share their identities and experiences.

Staff diversification constitutes perhaps the most impactful institutional change counseling centers can pursue. When students encounter counselors who reflect their racial, cultural, and linguistic backgrounds, they demonstrate increased willingness to engage services and express greater satisfaction with outcomes. Institutions must prioritize recruiting and

retaining counselors of color, providing multilingual services, and offering students choice in counselor characteristics when possible. Where immediate diversification proves unfeasible, partnerships with community mental health providers or teletherapy platforms serving specific populations can address gaps while longer-term recruitment efforts proceed.

Finally, counselors must facilitate training for faculty and staff across campus to recognize distress signs, respond supportively to student concerns, and create inclusive classroom and co-curricular environments. Faculty interactions significantly influence students' wellbeing and sense of belonging; equipping instructors to avoid microaggressions, address mental health compassionately, and refer students appropriately transforms entire campus ecology from potential source of harm to network of support.

### **Implications for Global Counseling Practice**

#### **The Transnational Context of Student Mental Health**

The increasing interconnectedness of higher education ensures that challenges facing diverse students in any national context resonate globally. African students navigating European universities, refugees reconstructing lives through North American higher education, and first-generation immigrant students traversing competitive Asian educational systems all encounter similar issues of belonging, discrimination, and cultural identity negotiation (Lorelle et al., 2012). These students carry not only typical academic stressors but also burdens of immigration trauma, displacement, transnational family obligations, and identity fragmentation across cultural contexts. Recognition of these shared experiences across national boundaries underscores the necessity for culturally responsive, globally relevant counseling frameworks capable of addressing complex, intersecting student identities in rapidly transforming world.

This global perspective demands that counselor education programs adopt international orientations, preparing professionals competent to operate across diverse cultural contexts (Lorelle et al., 2012). Training curricula should integrate international case studies, cross-cultural communication courses, and extended emphasis on cultural humility as lifelong developmental process. Exposure to diverse global perspectives equips counselors to recognize and respond effectively to acculturative stress, racial trauma, and transnational identity conflicts increasingly prevalent among student populations. International collaborations—faculty exchanges, joint research initiatives, global conferences—facilitate sharing of innovative practices proven effective in different contexts, advancing counseling profession collectively.

### **From Reactive to Proactive: Prevention and Wellness Models**

Current counseling models predominantly emphasize reactive, crisis-oriented intervention rather than proactive wellness promotion and prevention. This approach proves particularly problematic for students of color who may delay help-seeking until crisis points due to stigma, mistrust, or structural barriers. Transforming counseling paradigms toward prevention requires institutional policies addressing systemic inequities that generate mental health disparities and ensuring equitable resource access regardless of students' backgrounds (Martinez & Dong, 2020).

Preventive approaches include designing culturally responsive outreach beginning with pre-college programming and continuing throughout students' academic trajectories, ensuring mental health services' affordability through adequate insurance coverage or institution-subsidized care, and integrating mental health literacy throughout curriculum rather than treating it as specialized counseling center responsibility. Universities should cultivate campus cultures where mental health support is normalized, accessible, and woven throughout

student life rather than isolated within clinical settings students access only during crises (Tang et al., 2012). This ecological approach recognizes that student wellbeing emerges from complex interactions among individual, interpersonal, institutional, and societal factors, requiring multilevel intervention strategies addressing each systemic level.

## **Future Research Directions and Counselor Recommendations**

### **Priorities for Future Investigation**

While this study illuminates significant barriers and cultural strengths shaping Black students' and students of color's counseling experiences, substantial research gaps remain. Future investigations should employ longitudinal methodologies tracking how counseling engagement and outcomes evolve across students' college trajectories, examining whether early positive experiences increase subsequent utilization or whether negative encounters create lasting disengagement. Research should disaggregate broad racial categories to examine within-group variation—comparing experiences of African American students, African immigrant students, and Afro-Caribbean students, for instance, rather than treating "Black students" as monolithic category.

Investigation of specific therapeutic modalities' effectiveness with diverse populations represents another critical priority. While multicultural competence frameworks provide general guidance, empirical evidence identifying which specific interventions prove most effective for which student populations remains limited. Research should examine how traditional therapeutic approaches might be adapted to align with diverse cultural frameworks and whether indigenous healing practices can be integrated into conventional counseling services.

Studies examining intersectionality's impact on counseling experiences and outcomes would advance understanding of how multiple marginalized identities compound or complicate



mental health challenges and help-seeking. Additionally, research should investigate counselors' experiences implementing culturally responsive practices, identifying barriers they encounter and support they require to deliver effective multicultural counseling. Finally, program evaluation research assessing institutional interventions' effectiveness—staff diversification, cultural competence training, outreach programming—would provide evidence guiding resource allocation and policy development.

### **Recommendations for Counseling Practice**

Based on this investigation's findings, several practice recommendations emerge for counselors serving diverse student populations:

1. Prioritize cultural humility development through ongoing education about communities different from your own, honest examination of your cultural conditioning and biases, and willingness to position students as experts on their cultural realities.
2. Pursue specialized training in racial trauma, acculturative stress, and culturally adapted therapeutic interventions rather than relying solely on general multicultural competence frameworks.
3. Establish visible presence in culturally specific campus spaces, attending cultural events and building authentic relationships with identity-based student organizations to demonstrate investment in diverse communities.
4. Develop group counseling offerings specifically designed for communities sharing common experiences, creating spaces where students feel understood and less isolated.
5. Advocate systematically for institutional changes including staff diversification, expanded multilingual services, culturally responsive outreach programming, and equity-centered policies addressing systemic barriers to service access and quality.

6. Collaborate with faculty and student affairs professionals to integrate mental health support throughout campus ecology rather than isolating services within counseling centers.
7. Honor and leverage cultural strengths students bring—spirituality, family connections, peer networks, creative expression, activism—rather than pathologizing non-Western coping mechanisms.
8. Engage in institutional advocacy identifying systemic barriers and proposing structural solutions, recognizing that individual clinical competence cannot compensate for inequitable institutional structures.

### **Conclusion**

Multiculturalism, globalization, and diversity represent not abstract theoretical concepts but lived realities profoundly shaping contemporary college students' experiences and mental health needs. As campus demographics continue diversifying, counseling services must evolve from one-size-fits-all models toward culturally sustaining practices honoring diverse cultural identities, addressing systemic inequities, and embracing global perspectives.

Counseling frameworks failing to incorporate these realities risk alienating the very students they intend to serve, perpetuating mental health disparities and undermining educational equity. Black students' and students of color's experiences provide clear roadmaps for improvement. Their narratives reveal how systemic barriers—lack of culturally representative counseling staff, insufficient outreach, cultural stigma surrounding mental health—can be addressed through intentional, sustained intervention. Trust and engagement emerge when students encounter counselors sharing their backgrounds, when counseling services partner with cultural student organizations, and when institutions demonstrate authentic commitment to

cultural responsiveness through resource allocation and policy development. Normalizing help-seeking through proactive outreach, mental health education, and peer-led initiatives creates environments where students feel represented, understood, and supported in seeking care.

Ultimately, effective counseling in globalized, multicultural contexts requires more than technical competence; it demands genuine commitment to equity, humility regarding one's cultural limitations, and willingness to challenge systems perpetuating disparities. By centering marginalized students' voices, honoring their cultural strengths, and transforming institutional structures, counseling can fulfill its potential to promote wellbeing, belonging, and success for all students navigating our increasingly interconnected world. This vision requires sustained effort from individual counselors, counselor educators, institutional leaders, and policymakers working collectively toward more just, culturally responsive mental health systems. The stakes—students' wellbeing, academic success, and ultimately their life trajectories—demand nothing less than this comprehensive transformation.

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